



METRICS  
BUSINESS  
IDEA  
RESULTS  
POTENTIAL  
OBJECTIVES  
COMMUNICATION

STRATEGIC  
SYSTEM  
DATA  
SALES  
STUDY  
TIME  
SUCCESS  
PROCESS  
REVIEW  
INDICATOR  
DATA  
EXECUTIVE  
DEFINE

REDES  
PRESENCIA  
TRANSMISIÓN  
COMUNICACIÓN  
PODEMO  
Lenguaje  
ESTRATEGIA  
SOCIALES  
TENER  
NEGOCIO  
USUARIOS  
CRÍTICAS  
SEXISTA  
PENSAMIENTO  
DIFERENTES  
IMAGEN  
USO  
EXPRESIÓN  
CLIENTES  
VERBAL  
COMUNICACIÓN  
PODEMO  
ESTRATEGIA  
SOCIALES  
TENER  
NEGOCIO  
USUARIOS  
CRÍTICAS  
SEXISTA  
PENSAMIENTO  
DIFERENTES  
IMAGEN



### THEORY

## Theoretical mechanics makes a breakthrough This is unbelievable.



Scientists have discovered a breakthrough in theoretical mechanics that could revolutionize the way we understand the physical world. This discovery is so significant that it has been hailed as one of the most important findings in the field of physics in decades.

### QUESTIONS

## Answers to your questions

Read our expert answers to the most common questions about the new theoretical mechanics breakthrough. We've got you covered on everything from the basics to the latest developments in the field.

The breakthrough in theoretical mechanics has opened up a whole new world of possibilities for scientists and engineers alike. It's a discovery that has the potential to change the way we think about the physical world and the way we design and build things.



Learn ipsum dolor sit amet consectetur adipiscing elit. This is a placeholder for a call to action or contact information.

# FAKENEWS

### SCIENCE & TECHNOLOGY

## Strontium-90, Purity 99.99%

Scientists have discovered a breakthrough in the production of Strontium-90, achieving a purity of 99.99%. This is a significant achievement in the field of nuclear physics and has implications for a wide range of applications, including medical treatments and industrial processes.

## Fertilizers radioactivity.

Recent studies have shown that some fertilizers contain trace amounts of radioactive isotopes, raising concerns about the safety of food produced using these fertilizers.

### CONTEST

- 1. First Prize: \$10,000
- 2. Second Prize: \$5,000
- 3. Third Prize: \$2,500



Call Us Now  
1-800-555-1234



**CUIDADO CON AQUELLO  
QUE USTED  
ESCUCHA PERO NO VE**

# GUÍA BÁSICA PARA IDENTIFICAR NOTICIAS FALSAS (Y EVITAR COMPARTIRLAS)

## 1 LEE LA NOTICIA, NO SOLO EL TITULAR

ASÍ NO TE  
DEJARÁS LLEVAR  
RÁPIDAMENTE  
POR ALGO ENGAÑOSO.



## 2 INVESTIGA LA FUENTE

BUSCA AL AUTOR O MEDIO  
EN INTERNET PARA VER  
SI SON REALES  
Y/O RECONOCIDOS.



## 3 GOOGLEA EL TITULAR

SI LA NOTICIA ES REAL,  
PROBABLEMENTE  
HABRÁ OTROS MEDIOS  
CONFIABLES CON  
INFORMACIÓN PARECIDA.



## 4 VERIFICA LA FECHA Y EL CONTEXTO

LAS NOTICIAS VIEJAS Y/O  
FUERA DE CONTEXTO  
TAMBIÉN SON UNA  
FORMA DE DESINFORMACIÓN.



OLD IS THE  
NEW FAKE



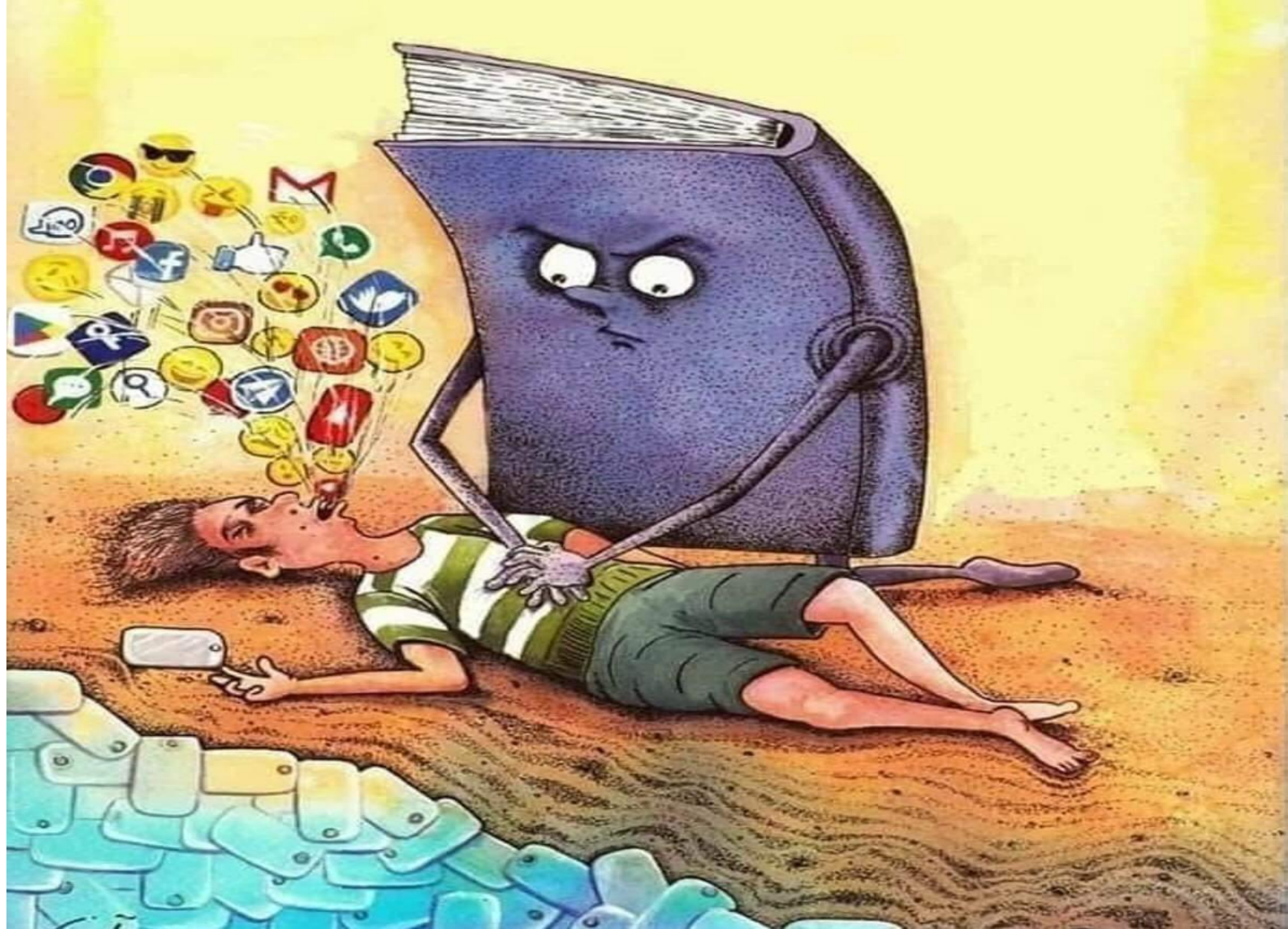
Y, EN ESPECIAL, EVITA COMPARTIR:  
**IMÁGENES Y NOTAS DE VOZ**

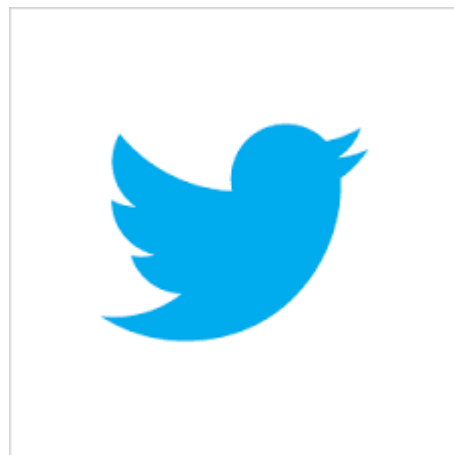


YA QUE ES MUY DIFÍCIL  
ENCONTRAR SU  
ORIGEN Y VERIFICAR  
QUE CUMPLAN  
ESTOS CHECKS.



ME COMPROMETO  
SOLEMNEMENTE  
A NO VOLVER A  
COMPARTIR NOTICIAS  
SIN ANTES CUMPLIR  
ESTA GUÍA  
¡BENDICIONES!





**You** 









متخليش النوم بطل حكاية كل يوم NESCAFÉ.





No one grows Ketchup like Heinz.





# LAS EMOCIONES



feliz



triste



enamorado  
enamorada



enfadado  
enfadada



aburrido  
aburrída



alegre



asustado  
asustada



enfermo  
enferma



preocupado  
preocupada



tranquilo  
tranquila



sorprendido  
sorprendida



pensativo  
pensativa



confundido  
confundida



deprimido  
deprimida



molesto  
molesta



nervioso  
nerviosa



serio  
seria



emocionado  
emocionada



avergonzado  
avergonzada



orgullosa  
orgullosa